

FirstLight

The ultimate solution for airport display signage and information management

in partnership with
SAMSUNG



Ground breaking software delivered on the Samsung Smart Signage Platform



FOR PASSENGERS

Enhance the overall experience of today's modern traveller

- Deliver information to enable a personalised passenger experience
- Time-sensitive updates delivered direct to their mobile device
- Tailored wayfinding information to navigate complex routes
- Utilising global mobile technology for seamless interaction



FOR AIRPORTS

Manage the evolving passenger processing needs of large complex transportation hubs

- Achieve maximum spend per passenger
- Direct passengers to the right place at the right time
- Optimise operational overheads & reduce total cost of ownership (TCO)
- Exceed expectations and enhance customer satisfaction



FOR RETAILERS

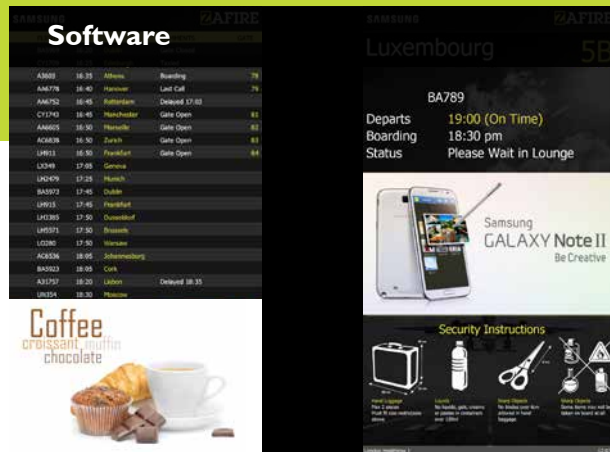
Interact with potential customers and actively direct them in-store

- Speak directly to your captive audience
- Achieve maximum impact with dynamic advertising
- Maximise engagement through multi-media channels
- Increase efficiency with performance reports



“Once again a phenomenal product was delivered with outstanding support from the Zafire team” - Qantas

An integrated solution for information management, achieving effective passenger engagement and processing whilst delivering benefits to airports worldwide.



- Remote control and management of multiple displays from a central database
- Create, display and manage content — when and where you need it in a few easy steps
- Access flexible templates and data widgets through a simple web-based interface
- Provides performance reports on display up-time and content interaction
- System dashboard tracks screen status and communication to and from the screen

Zafire specialise in developing and implementing software for the Service Management and Aviation industries worldwide. Our cutting-edge software coupled with our people and our unique approach to software product implementation is what really sets us apart. It's also the reason why we've been at the forefront of our industry for over a decade. And why we're the chosen business management software provider for some of the world's biggest organisations.



- High-quality, convenient, efficient displays designed for 24/7 continuous business use
- High-performance digital signage platform for greater message impact
- Superb picture quality and touchscreen options with energy-efficient 65 & 75-inch screens
- No external PC required - makes for easy installation and maintenance and reduced energy costs
- Sleek displays means 100% of the area is dedicated to information display

We are a committed development organisation with a team built around extensive industry expertise. By understanding your business requirements, we deliver a solution that will enable you to meet your goals and exceed your client's expectations. It's no secret that our success comes down to dedication – both to our products and our clients. Our drive and knowledge is the engine of Zafire and ensures we deliver the right solution first time, on time and every time.

Over 75% of our team spend 100% of their time enhancing our products and supporting our clients.



Contact the Zafire team today

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